

National Campaign for Political and Civic Engagement
Spring 2006 Conference

Preparing for the Vote: Turning Out Students for the 2006 elections

Saturday, April 8

8:30 – 9:15 am **Breakfast and Introductions**
Location: IOP 1st floor conference room, L166

Section 1 – Context and Goal Setting for your Campus

9:15 – 11:35 **Introduction to Training**
Location: L230

Setting up your youth voter campaign: rates and plans

Rates and Effectiveness for Voter Registration
Rates and Effectiveness for GOTV
Early Voting and Absentee Voting
Introduction to planning
Building your Leadership Team
Develop your Message

11:35 – 11:50 am Break

11:50 – 12:30 pm **Student Breakouts: Planning Goals, Strategies, Tactics** (6 breakouts)

Locations:

L166 (1st floor conference room)
L275 (2nd floor conference room)
Living Room
L275
L330
L380

Administrators Meeting

Location: Taubman 275

12:30 – 1:30 pm **Lunch (LSU presentation/Survey presentation)**
Location: Taubman ABC (5th floor)

Section 2 – Voter Registration, Education, and Mobilization

1:30 - 2:30 pm	Skills for R.E.M. Location: L230 Voter Registration Drives Principles of GOTV <ul style="list-style-type: none">- Overview- Discussion: voter registration vs. GOTV – why is one harder than another?<ul style="list-style-type: none">o GOTV success tips Building Your Database Intro to recruiting volunteers and interns
2:15 – 5:00 pm	Breakouts Student Breakout Locations: <ul style="list-style-type: none">L166 (1st floor conference room)L275 (2nd floor conference room)Living RoomL275L330L380 Voter Pledging on and around campus Practice recruitment and training of volunteers <ul style="list-style-type: none">- GOTV phonebanking- Volunteer recruitment phonebanking- Training volunteers at the table Administrator Breakout Location: Taubman 230 Working with elections officials and registrars Working within the institution Working with student leaders
5:00 – 5:20 pm	Wrap-up/Assignments for Sunday/Questions and Discussions Location: L230
5:20 pm	Optional informal dinner Location: L166 (1 st floor conference room)
Evening	OPEN

Sunday, April 9

8: 30 – 9:30 am

Breakfast

Location: L166 (1st floor conference room)

Presentation: Allegheny Presentation, “Why Bother?”

Section 3 – Visibility, Events, and Media

9:30 – 10:45 am

Building a Campus Coalition

Location: L230

Visibility and Educational Events

Working with the media

10:45 – 11:00 am

Break

11:00 – 11:45 am

Presentation of Plans

11:45 – 12 noon

Wrap up/Evaluation

12 noon

Conference Ends

Boxed lunches are available in L166 (1st floor conference room)

Stay and eat, or take it for the road!