

**National Campaign for Political and Civic Engagement
April 12 – 13 Conference**

Saturday, April 12

- 8:30 – 9:15 am Registration, Breakfast and Introductions
Location: L166 - IOP 1st Floor Conference Room
- 9:15 – 10:30 am The Basics
Location: L280
 Rates, Effectiveness and Models for Voter REM
- 10:30 – 10:45 Break
- 10:45 – 11:45 pm Running Excellent Drives
Location: L280
- Building your Leadership Team
 - Building a Campus Coalition
 - Visibility and Educational Events
- 11:45 – 12:30 pm Break-out Sessions
- 12:30 – 1:30 pm Lunch: The State of the Youth Vote
Presented by Jonathan Chavez
Location: Malkin Penthouse
- 1:30 – 2:30 pm Introduction to New Media
Using Basic Tools Better
Location: L280
- 2:30 – 3:30 pm New Technology
Location: L280
- Facebook
 - Text messaging
 - IM
 - Podcasting
 - Twitter
- 3:30 – 4:30 pm Break-out Brainstorms
- 4:30 – 5:00 pm Report back to group, Brainstorm
Location: L280

Sunday, April 13, 2008

- 8:45 – 9:30 am Breakfast and Introduction to Campus Voices
Location: L166
Greg Wilson
IOP Campus Voices students
- 9:30 – 10:00 am Video toolbox
Location: L280
Dave Kurpius
- 10:00 – 10:15 am Shooting/Videotaping basics
Location: L280
Greg Wilson
- 10:15 – 11:00 am Videotaping Break out
Shoot Public Service Announcements (PSA) for your campus voter
registration and mobilization efforts
Location: TBD
- 10:30 – 12:00 pm Administrators Meeting
Location: L166
- 11:00 – 11:15 am Editing Basics
Location: L280
- 11:15 – 12:00 pm Edit
Location: Science Center
- 12:15 – 12:45 pm PSA Viewing
Location: L280
- 12:45 – 1:15 pm Conference wrap up
Location: L280