



**Survey of Young Americans' Attitudes toward Politics and Public Service**  
**28th Edition: October 30 – November 9, 2015**  
**N=2,011 18-29 Year Olds, Margin of Error: +/- 2.6%**  
**Interviews Conducted Online in English and Spanish Using**  
**GfK-KnowledgePanel Probability-based Sample**

*Note:*

*The Washington Post and 1776 collaborated with the [Harvard University Institute of Politics](#) on a number of questions asked of 18-29 year-old Americans, members of the “Millennial Generation,” with results featured in the Washington Post-1776 Millennial entrepreneurship event.*

*A much larger update to Harvard's biannual study of the political views of younger Americans will be publicly released on December 10, 2015.*

1. Thinking about the growing ties between the economies of the United States and other countries, overall, how much influence do you think the global economy is having on the way things are going in the United States?
 

A great deal of influence.....	19%
A fair amount .....	55%
Not too much.....	17%
No influence at all.....	6%
Decline to answer.....	3%
  
  2. Which do you think would do most to improve the quality of life in your local area?
 

More investment from businesses .....	34%
Volunteering from local residents.....	32%
More investment from the government .....	30%
Decline to answer.....	4%
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3. Which comes closer to your view?
- We need strong government regulations on things like food and medicine to keep the public safe..... 49%
  - Strong government regulations does more harm than good by slowing down the development of new technologies and medical advances ..... 47%
  - Decline to answer..... 4%

**[Next two questions were asked of a split sample]**

4. How concerned are you, if at all, about the government collecting digital information from your computer or phone?

	<b>(n=964)</b>
<b>Net: Concerned.....</b>	<b>63%</b>
Very concerned .....	29%
Somewhat concerned .....	34%
<b>Net: Not Concerned .....</b>	<b>35%</b>
Not too concerned .....	24%
Not at all concerned .....	11%
Decline to answer.....	2%

5. How concerned are you, if at all, about technology companies collecting digital information from your computer or phone?

	<b>(n=1,047)</b>
<b>Net: Concerned.....</b>	<b>65%</b>
Very concerned .....	28%
Somewhat concerned .....	37%
<b>Net: Not Concerned .....</b>	<b>33%</b>
Not too concerned .....	27%
Not at all concerned .....	6%
Decline to answer.....	3%

6. Which of the following emerging technologies are you most excited about?

Driverless cars .....	23%
Virtual reality .....	16%
Personal space travel.....	14%
Delivery of products by drones.....	10%
None of these .....	35%
Decline to answer.....	3%

7. Which of the following entrepreneurs do you most admire?

Steve Jobs .....	27%
Elon Musk.....	12%
Mark Zuckerberg .....	11%
Donald Trump.....	7%
None of these .....	41%
Decline to answer.....	3%

8. Thinking about career choices, would you rather work for:

A business .....	50%
Non-profit .....	22%
Government.....	17%
Other .....	8%
Decline to answer.....	4%

**[If previous Q is “A business”, ask next Q]**

9. Would you rather build a career with...

	<b>(n=997)</b>
An established company .....	54%
A younger company .....	16%
Start your own business .....	29%
Other .....	1%
Decline to answer.....	4%

Here are some goals that people may or may not value in their work life. Please tell me how important each is to you personally.

- 10. Being successful in a high-paying career.
  - One of the most important things in your life..... 24%
  - Very important but not the most..... 36%
  - Somewhat important..... 27%
  - Not important..... 9%
  - Decline to answer..... 3%
  
- 11. Having a job or career that benefits society.
  - One of the most important things in your life..... 24%
  - Very important but not the most..... 34%
  - Somewhat important..... 32%
  - Not important..... 7%
  - Decline to answer..... 3%
  
- 12. Starting your own business.
  - One of the most important things in your life..... 12%
  - Very important but not the most..... 19%
  - Somewhat important..... 30%
  - Not important..... 35%
  - Decline to answer..... 3%
  
- 13. Having time to spend with family and friends.
  - One of the most important things in your life..... 59%
  - Very important but not the most..... 26%
  - Somewhat important..... 10%
  - Not important..... 2%
  - Decline to answer..... 3%

14. Working in a job that offers stability but may not be as exciting as other jobs.

One of the most important things in your life.....	15%
Very important but not the most.....	38%
Somewhat important.....	36%
Not important.....	8%
Decline to answer.....	3%

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