



HARVARD Kennedy School
INSTITUTE OF POLITICS

Campaign for President: The Managers Look at 2016
November 30 and December 1, 2016

Wednesday, November 30, 2016

2:30 p.m.

Registration

3:30 p.m.

Welcome and Introductions

Doug Elmendorf, Dean and Don K. Price Professor of Public Policy,
Harvard Kennedy School

Nicco Mele, Director, Shorenstein Center on the Media, Politics and
Public Policy

3:45 p.m.

Opening Roundtable Session

One person from each campaign will be asked to briefly outline their
initial campaign strategy. What was your candidate's rationale? What was
the path to victory?

Moderated by:

Lois Romano, Political Correspondent, *The Washington Post*; Resident
Fellow, Institute of Politics (Spring 2008)

Peter Hamby, Head of News, Snapchat

5:30 p.m.

Reception

The Charles Hotel, Harvard Square

6:30 p.m.

Dinner and Discussion

Opening Remarks

The Honorable Bill Delahunt, Interim Director, Institute of Politics

Remembering Gwen Ifill

Rick Berke, Executive Editor, STAT; Member, Institute of Politics Senior
Advisory Committee

Panel Discussion

The Media and Election 2016

Marty Baron, Executive Editor, *The Washington Post*

Kathleen Carroll, Executive Editor, AP

Elliot Schrage, Vice President of Global Communications, Marketing and
Public Policy, Facebook

Jeff Zucker, President, CNN Worldwide

Sasha Issenberg (moderator), Author, [The Victory Lab: The Secret
Science of Winning Campaigns](#)

Thursday, December 1, 2016

8:00 a.m.

Continental Breakfast

9:00 a.m.

Discussion

Democratic Primaries and Convention

Representatives from Democratic campaigns will join this discussion.

Kasie Hunt, Political Correspondent, NBC News

Abby Phillip, Reporter, *The Washington Post*

Jeff Zeleny, Senior Washington Correspondent, CNN

10:30 a.m.

Break

11:00 a.m.

Roundtable Discussion

Republican Primaries and Convention

Representatives from Republican campaigns will join this discussion.

Molly Ball, Staff Writer, *The Atlantic*

Jonathan Karl, Chief White House Correspondent, ABC News

Interviews - Jerry Seib, Washington Bureau Chief,

The Wall Street Journal

12:45 p.m.

Interstitial

Nick Bilton, Special Correspondent, *Vanity Fair*

David Fahrenthold, Reporter, *The Washington Post*

1:00 p.m.

Lunch

2:00 p.m.

Interstitial

Nancy Cordes, Congressional Correspondent, CBS News

Interviews - Nate Silver, Founder and Editor-in-Chief, FiveThirtyEight

2:15 p.m.

Roundtable Discussion

The General Election

Representatives from the Clinton and Trump campaigns will join this discussion.

Dan Balz, Chief Correspondent, *The Washington Post*

Katherine Miller, Political Editor, BuzzFeed

Andrea Mitchell, Anchor, *Andrea Mitchell Reports*, MSNBC

5:00 p.m.

Break

Proceed to the John F. Kennedy Jr. Forum in the Littauer Building

No bags will be allowed. Doors will close at 5:45 p.m.

6:15 p.m.

War Stories: Inside Campaign 2016

John F. Kennedy, Jr. Forum, Littauer Building, Harvard Kennedy School

State of the Union with Jake Tapper

Kellyanne Conway, Campaign Manager, Trump-Pence

Robby Mook, Campaign Manager, Clinton-Kaine

Public Forum event open to the Harvard Community that will be broadcast on December 4, 2016.