



**HARVARD Kennedy School**  
**INSTITUTE OF POLITICS**

**National Campaign Conference for Political and Civic Engagement**  
*Facilitating Civil Discourse on Campus*  
**February 2 - 4, 2018**  
**#MakeDemocracyWork @HarvardIOP**

**Friday, February 2, 2018**

- 5:00 p.m.     **Opening Panel Discussion**  
**Fixing Politics in an Era of Partisanship and Distrust:**  
**IOP Fellows Unplugged**  
*Harvard Kennedy School, Littauer Building, John F. Kennedy Jr. Forum*  
**Adam Conner**, Spring 2018 Fellow, Institute of Politics; Senior Account Executive, Slack, founded Facebook’s Washington, D.C. Office  
**Ed Gillespie**, Spring 2018 Fellow, Institute of Politics; Councilor to President George W. Bush (2007-2009); Chairman, Republican National Committee (2003-2005); Republican Nominee for Governor of Virginia (2017)  
**The Honorable Betsy Hodges**, Spring 2018 Fellow, Institute of Politics; Mayor, Minneapolis, MN (2014 – 2018)  
**Scott Jennings**, Spring 2018 Fellow, Institute of Politics; Contributor, CNN; Founding Partner, RunSwitch PR; Special Assistant to the President and Deputy Director of Political Affairs (2005-2007)  
**Symone Sanders** Spring 2018 Fellow, Institute of Politics; Political Commentator, CNN; National Press Secretary, Bernie Sanders for President (2015-2016)  
**Dan Balz (moderator)**, Chief Correspondent, *The Washington Post*; Fall 2017 Fellow, Institute of Politics;
- 6:15 p.m.     **Registration and Welcome Reception**  
*Harvard Kennedy School, Taubman Building, Nye Conference Center, 5th Floor*
- 6:45 p.m.     **Opening Dinner**  
**Amy Howell**, Executive Director, Institute of Politics, Harvard Kennedy School  
**Eloise Kaehny**, Harvard College Class of 2019; Student Chair, National Campaign, Institute of Politics, Harvard Kennedy School

**Saturday, February 3, 2018**

*Harvard Kennedy School, Taubman Building, Nye Conference Center, 5th Floor*

8:30 a.m.      **Breakfast**

9:00 a.m.      **Civil Discourse: Resisting Division, Creating Dialogue**  
**Rachel Brown**, Founder and Executive Director, OverZero; Author, *Defusing Hate: A Strategic Communication Guide to Counteract Dangerous Speech*

10:20          **Break**

10:40 a.m.      **Learning How to Be Loyal Antagonists**  
*Seasoned political operatives from both sides of the aisle modeling how to have civil discourse on political topics.*  
**Lori Collins Brewer** (moderator), Founder and President, Cultivate the Karass  
**Guy Benson**, Fall 2017 Visiting Fellow, Institute of Politics; Co-Author, *End of Discussion: How the Left's Outrage Industry Shuts Down Debate, Manipulates Voters, and Makes America Less Free (and Fun)*  
**Adam Conner**, Spring 2018 Fellow, Institute of Politics; Senior Account Executive, Slack, founded Facebook's Washington, D.C. Office  
**Rodell Mollineau**, Partner, ROKK Solutions; former senior advisor, Senate Majority Leader Harry Reid  
**Gerritt Lansing**, Senior Partner, IMGE; Chief Digital Officer and Deputy Assistant to the President (2017)  
**Ashley Spillane**, Roy and Lila Ash Democracy Fellow, Harvard Kennedy School; President, Impactual LLC; former President, Rock the Vote

12:10 p.m.      **Lunch**

12:50 p.m.      *Students will walk to Starr Auditorium, Belfer Building for the Town Hall; Faculty and Administrators will watch via Facebook Live in the Conference Center.*

1:00 p.m.      **Town Hall**  
**John Della Volpe**, Director of Polling, Institute of Politics

2:20 p.m.      **Break**  
*will return to Nye Conference Center.*

- 2:40 p.m.      **Discussion Groups**  
How To Have Difficult Political Conversations  
Facilitator: **Mark Brimhall-Vargas**, Chief Diversity Officer and Vice President for Diversity, Equity, & Inclusion, Brandeis University  
*Participants will be asked to sit at tables and we ask that you do not sit with anyone from your school. One person from each table will serve as the group leader.*
- 4:40 p.m.      **Break**
- 5:00 p.m.      **Tour of Harvard Yard**
- 5:00 p.m. -      **Reception for Administrators and Faculty**  
7:00 p.m.      *Les Sablons, 2 Bennett Street, Harvard Square*
- 6:00 p.m. -      **Casual Dinner for Student Participants**  
8:00 p.m.      *Felipe's Taqueria, 21 Brattle Street, Harvard Square*

**Sunday, February 4, 2018**

*Harvard Kennedy School, Taubman Building, Nye Conference Center, 5th Floor*

- 8:45 a.m.      **Breakfast Buffet**
- 9:00 a.m.      **Breakfast Discussion**  
**Guy Benson**, Fall 2017 Visiting Fellow, Institute of Politics; Co-Author, *End of Discussion: How the Left's Outrage Industry Shuts Down Debate, Manipulates Voters, and Makes America Less Free (and Fun)*  
**Mary Katharine Ham**, Fall 2017 Visiting Fellow, Institute of Politics; Co-Author, *End of Discussion: How the Left's Outrage Industry Shuts Down Debate, Manipulates Voters, and Makes America Less Free (and Fun)* invited
- 10:00 a.m.      **Student Lead Breakout Groups**  
**Eloise Kaehny**, Harvard College Class of 2019; Student Chair, National Campaign, Institute of Politics, Harvard Kennedy School
- 11:00 a.m.      **Student Breakout Group Reports**
- 12 noon        **Conference Concludes**  
Boxed lunches will be available