



**HARVARD Kennedy School**  
**INSTITUTE OF POLITICS**

**Campaign for President: The Managers Look at 2016**  
**November 30 and December 1, 2016**

**Wednesday, November 30, 2016**

2:30 p.m.

**Registration**

3:30 p.m.

**Welcome and Introductions**

**Doug Elmendorf**, Dean and Don K. Price Professor of Public Policy,  
Harvard Kennedy School

**Nicco Mele**, Director, Shorenstein Center on the Media, Politics and  
Public Policy

3:45 p.m.

**Opening Roundtable Session**

One person from each campaign will be asked to briefly outline their  
initial campaign strategy. What was your candidate's rationale? What was  
the path to victory?

**Moderated by:**

**Lois Romano**, Political Correspondent, *The Washington Post*; Resident  
Fellow, Institute of Politics (Spring 2008)

**Peter Hamby**, Head of News, Snapchat

5:30 p.m.

**Reception**

*The Charles Hotel, Harvard Square*

6:30 p.m.

**Dinner and Discussion**

**Opening Remarks**

**The Honorable Bill Delahunt**, Interim Director, Institute of Politics

**Remembering Gwen Ifill**

**Rick Berke**, Executive Editor, STAT; Member, Institute of Politics Senior  
Advisory Committee

**Panel Discussion**

**The Media and Election 2016**

**Marty Baron**, Executive Editor, *The Washington Post*

**Kathleen Carroll**, Executive Editor, AP

**Elliot Schrage**, Vice President of Global Communications, Marketing and  
Public Policy, Facebook

**Jeff Zucker**, President, CNN Worldwide

**Sasha Issenberg** (moderator), Author, [The Victory Lab: The Secret  
Science of Winning Campaigns](#)

**Thursday, December 1, 2016**

8:00 a.m.

**Continental Breakfast**

9:00 a.m.

**Discussion**

**Democratic Primaries and Convention**

Representatives from Democratic campaigns will join this discussion.

**Kasie Hunt**, Political Correspondent, NBC News

**Abby Phillip**, Reporter, *The Washington Post*

**Jeff Zeleny**, Senior Washington Correspondent, CNN

10:30 a.m.

**Break**

11:00 a.m.

**Roundtable Discussion**

**Republican Primaries and Convention**

Representatives from Republican campaigns will join this discussion.

**Molly Ball**, Staff Writer, *The Atlantic*

**Jonathan Karl**, Chief White House Correspondent, ABC News

**Interviews - Jerry Seib**, Washington Bureau Chief,

*The Wall Street Journal*

12:45 p.m.

**Interstitial**

**Nick Bilton**, Special Correspondent, *Vanity Fair*

**David Fahrenthold**, Reporter, *The Washington Post*

1:00 p.m.

**Lunch**

2:00 p.m.

**Interstitial**

**Nancy Cordes**, Congressional Correspondent, CBS News

**Interviews - Nate Silver**, Founder and Editor-in-Chief, FiveThirtyEight

2:15 p.m.

**Roundtable Discussion**

**The General Election**

Representatives from the Clinton and Trump campaigns will join this discussion.

**Dan Balz**, Chief Correspondent, *The Washington Post*

**Katherine Miller**, Political Editor, BuzzFeed

**Andrea Mitchell**, Anchor, *Andrea Mitchell Reports*, MSNBC

5:00 p.m.

**Break**

*Proceed to the John F. Kennedy Jr. Forum in the Littauer Building*

*No bags will be allowed. Doors will close at 5:45 p.m.*

6:15 p.m.

**War Stories: Inside Campaign 2016**

*John F. Kennedy, Jr. Forum, Littauer Building, Harvard Kennedy School*

*State of the Union with Jake Tapper*

**Kellyanne Conway**, Campaign Manager, Trump-Pence

**Robby Mook**, Campaign Manager, Clinton-Kaine

*Public Forum event open to the Harvard Community that will be broadcast on December 4, 2016.*