



Survey of Young Americans' Attitudes toward Politics and Public Service
31st Edition: October 7 – 17, 2016
N=2,150 18-29 Year Olds, Margin of Error: +/-3.11%
Interviews Conducted Online in English and Spanish Using
GfK-KnowledgePanel Probability-based Sample

1. With regard to school, are you currently enrolled at any of the following? Please select all that apply:

High school	3%
Trade/Vocational school	3%
2-year or junior college or community college.....	10%
4-year college or university	22%
Graduate school	5%
Business school or professional school.....	5%
Not enrolled in college/university, but taking at least one course	1%
Not currently enrolled in any of these.....	55%

[If currently enrolled in a 4-year college, ask Q2]

2. In which year of college are you?

	(n=472)
First year student/Freshman	20%
Second year student/Sophomore.....	18%
Third year student/Junior	31%
Fourth year student/Senior	22%
Fifth year student or higher.....	9%

3. We understand that plenty of young people are not registered to vote, but we are wondering if you are registered to vote?

Yes	74%
No.....	22%
Don't know	4%
Refused	1%

[If respondent was over 18 in 2012, ask Q4-Q5]

The following are questions about voter registration and voting.

4. Which of the following statements best describes your voter registration status for the last presidential election held on November 6th, 2012?

	(n=1,512)
I was registered	63%
I thought about registering, but didn't	5%
I tried to register, but was unable to.....	2%
I was not registered to vote on November 6, 2012.....	22%
Not sure	7%
 Refused	 1%

5. Which of the following statements best describes your voting in the last presidential election held on November 6th, 2012?

	(n=1,512)
I voted at a polling place.....	40%
I voted early	6%
I voted by absentee ballot	10%
I planned on voting, but wasn't able to.....	4%
I did not vote in this election.....	36%
I went to the polling place, but wasn't allowed to vote.....	1%
 Refused	 2%

6. When it comes to voting, with which party do you consider yourself to be affiliated?

<u>NET: Democrat</u>	39%
Strong Democrat	21%
Not a very strong Democrat.....	18%
 <u>NET: Republican</u>	 21%
Strong Republican.....	10%
Not a very strong Republican	11%
 <u>NET: Independent</u>	 38%
Leans Democrat	10%
Leans Republican.....	6%
Does not lean either way.....	22%
 Decline to answer.....	 1%

7. When it comes to most political issues, do you think of yourself as a...?

NET: Liberal	40%
Liberal	29%
Moderate leaning Liberal	11%
Moderate	25%
NET: Conservative.....	32%
Moderate leaning Conservative	9%
Conservative	23%
Decline to answer.....	4%

[If respondent was over 18 in 2012 and “Voted” in Q5, ask Q8]

8. For whom did you vote for in 2012?

	(n=858)
Barack Obama.....	59%
Mitt Romney	27%
Someone else	6%
Don’t remember	3%
Decline to answer.....	5%

9. How likely is it that you will vote in the general election for President in November?

Definitely will be voting	49%
Probably will be voting	14%
50-50	14%
Probably won’t be voting.....	7%
Definitely won’t be voting	14%
Declined to answer.....	2%

[If respondent is “Definitely,” “Probably,” or “50-50” in Q9, ask Q10]

10. How do you plan to vote in the November election?

	(n=1,648)
At a polling place	59%
By absentee ballot.....	22%
At a place set up for early voting.....	7%
I do not plan on voting	2%
Don’t know	11%

11. Do you consider yourself to be politically engaged or politically active?

Yes	28%
No.....	69%
Decline to answer.....	2%

12. Would you say most of your friends are politically engaged, or not?

Yes	28%
No.....	70%
Decline to answer.....	2%

13. Overall, how closely do you follow news about national politics?

Very closely	14%
Somewhat closely	42%
Not very closely	29%
Not at all closely	13%
Decline to answer.....	2%

14. How closely are you following the 2016 presidential race?

Very closely	22%
Somewhat closely	42%
Not very closely	23%
Not at all closely	12%
Decline to answer.....	2%

15. All in all, do you think things in the nation are...?

Generally headed in the right direction.....	14%
Off on the wrong track.....	49%
Not sure what direction the country is headed in.....	35%
Decline to answer.....	2%

16. Thinking about national issues for a moment, which issue concerns you the most? (Open-ended question)

Responses available pending coding

Do you have a favorable or unfavorable view of the following individuals?

17. Hillary Clinton.

Net: Favorable..... **40%**

Very favorable 14%

Somewhat favorable..... 26%

Net: Unfavorable..... **53%**

Somewhat unfavorable..... 15%

Very unfavorable 38%

Don't have enough information to rate..... 5%

Never heard of..... 1%

Decline to answer..... 2%

18. Donald Trump.

Net: Favorable..... **19%**

Very favorable 6%

Somewhat favorable..... 13%

Net: Unfavorable..... **73%**

Somewhat unfavorable..... 11%

Very unfavorable 62%

Don't have enough information to rate..... 5%

Never heard of..... 1%

Decline to answer..... 3%

19. If the election for President were held today and the candidates were: Hillary Clinton, the Democrat and Donald Trump, the Republican, for whom would you vote?

Hillary Clinton	49%
Donald Trump.....	22%
Don't know	27%
Decline to answer.....	2%

[Among Likely Voters]

(n=1,054)

Hillary Clinton	59%
Donald Trump.....	25%
Don't know	15%
Decline to answer.....	1%

20. If the election for President were held today and the candidates were: Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, the Green Party candidate, for whom would you vote?

Hillary Clinton	38%
Donald Trump.....	17%
Gary Johnson	13%
Jill Stein	6%
Don't know	25%
Decline to answer.....	2%

[Among Likely Voters]

(n=1,054)

Hillary Clinton	49%
Donald Trump.....	21%
Gary Johnson	14%
Jill Stein	5%
Don't know	11%
Decline to answer.....	*

21. How likely is it that you might change your mind and vote for another candidate in November?

Net: Likely	21%
Very likely	5%
Somewhat likely.....	16%
Net: Not likely.....	77%
Not very likely	27%
Not at all likely.....	50%
Decline to answer.....	2%

[If respondent supports a candidate in Q20, ask Q22]

22. How enthusiastic are you about your support of this candidate?

	Clinton (n=816)	Trump (n=370)	Johnson (n=270)	Stein (n=128)
Net: Enthusiastic	67%	58%	41%	33%
Very enthusiastic.....	24%	21%	9%	11%
Somewhat enthusiastic.....	43%	38%	33%	21%
Net: Not enthusiastic.....	33%	42%	59%	67%
Not very enthusiastic.....	25%	33%	39%	48%
Not at all enthusiastic.....	8%	9%	19%	20%
Decline to answer.....	*	*	*	*

Please indicate which candidate you trust more to handle each of the following issues:

23. Improve the economy.

Net: Clinton	47%
I trust Clinton a lot more than Trump	31%
I trust Clinton a little more than Trump	16%
I trust both candidates the same	23%
Net: Trump	26%
I trust Trump a little more than Clinton	10%
I trust Trump a lot more than Clinton	15%
Decline to answer.....	4%

24. Combat the spread of terrorism.

Net: Clinton	46%
I trust Clinton a lot more than Trump	31%
I trust Clinton a little more than Trump	14%
I trust both candidates the same	25%
Net: Trump	25%
I trust Trump a little more than Clinton	10%
I trust Trump a lot more than Clinton	15%
Decline to answer.....	4%

25. Unite the country.

Net: Clinton	51%
I trust Clinton a lot more than Trump	35%
I trust Clinton a little more than Trump	16%
I trust both candidates the same	27%
Net: Trump	18%
I trust Trump a little more than Clinton	8%
I trust Trump a lot more than Clinton	10%
Decline to answer.....	4%

26. Deal with immigration.

Net: Clinton	50%
I trust Clinton a lot more than Trump	35%
I trust Clinton a little more than Trump	15%
I trust both candidates the same	18%
Net: Trump	27%
I trust Trump a little more than Clinton	12%
I trust Trump a lot more than Clinton	15%
Decline to answer.....	4%

27. Reduce the impact of money in politics.

Net: Clinton	42%
I trust Clinton a lot more than Trump	28%
I trust Clinton a little more than Trump	14%
I trust both candidates the same	31%
Net: Trump	23%
I trust Trump a little more than Clinton	10%
I trust Trump a lot more than Clinton	13%
Decline to answer.....	4%

28. Address inequality.

Net: Clinton	56%
I trust Clinton a lot more than Trump	38%
I trust Clinton a little more than Trump	18%
I trust both candidates the same	24%
Net: Trump	16%
I trust Trump a little more than Clinton	7%
I trust Trump a lot more than Clinton	9%
Decline to answer.....	5%

In general, do you approve or disapprove of the job performance of:

29. Barack Obama as President.

Approve.....	57%
Disapprove	40%
Decline to answer.....	3%

30. The Democrats in Congress.

Approve.....	43%
Disapprove	53%
Decline to answer.....	4%

31. The Republicans in Congress.

Approve.....	22%
Disapprove	74%
Decline to answer.....	4%

32. Overall, would you say you are more hopeful or fearful about the future of America?

Hopeful	20%
Fearful	51%
Not sure.....	28%
Decline to answer.....	1%

Has this campaign made you more or less likely to engage in the following kinds of political activities?

33. Have a political discussion or debate with friends.

More likely.....	32%
Less likely	20%
No difference	46%
Refused	2%

34. Volunteer for a cause.

More likely.....	18%
Less likely	14%
No difference	66%
Refused	2%

35. Vote in a presidential primary.

More likely.....	36%
Less likely	12%
No difference	50%
Refused	2%

36. Vote in general election.

More likely	35%
Less likely	13%
No difference	50%

Refused	3%
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37. Post about politics on social media.

More likely	19%
Less likely	21%
No difference	58%

Refused	2%
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38. Follow political news in the media.

More likely	34%
Less likely	16%
No difference	48%

Refused	2%
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39. How concerned are you about the state of race relations in America today?

Net: Concerned.....	78%
Very concerned	34%
Somewhat concerned	44%

Net: Not Concerned	19%
Not very concerned	12%
Not at all concerned	7%

Decline to answer.....	3%
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40. How much, if at all, do you believe that people of your own racial background are under attack in America?

A lot	24%
A little	33%
Not much.....	21%
Not at all.....	19%

Refused	3%
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41. Overall, would you say that the tone of the current presidential election has helped or harmed race relations in America?
- | | |
|---------------|-----|
| Helped..... | 7% |
| Harmed..... | 56% |
| Not sure..... | 35% |
| Refused..... | 2% |
42. Has the Black Lives Matter movement helped or harmed race relations in America?
- | | |
|---------------|-----|
| Helped..... | 16% |
| Harmed..... | 46% |
| Not sure..... | 36% |
| Refused..... | 2% |
43. If Hillary Clinton were to be elected president, do you expect race relations to improve, worsen, or stay about the same?
- | | |
|--------------------------|-----|
| Improve..... | 23% |
| Worsen..... | 22% |
| Stay about the same..... | 36% |
| Not sure..... | 17% |
| Refused..... | 2% |
44. If Donald Trump were to be elected president, do you expect race relations to improve, worsen, or stay about the same?
- | | |
|--------------------------|-----|
| Improve..... | 8% |
| Worsen..... | 62% |
| Stay about the same..... | 12% |
| Not sure..... | 15% |
| Refused..... | 3% |
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Split Sample

45. In the ongoing debate about privacy, what personal information, if any, do you approve of the U.S. government collecting **from you** to aid national security efforts? **(Multiple responses allowed)**

	(n=1,019)
Social network activity	30%
Web browsing activity	23%
Email	16%
Telephone calls	14%
Text messages	14%
GPS locations.....	13%
Not sure.....	4%
None.....	57%

In the ongoing debate about privacy, what personal information, if any, do you approve of the U.S. government collecting to aid national security efforts? **(Multiple responses allowed)**

	(n=998)
Social network activity	34%
Web browsing activity	25%
Email	21%
Telephone calls	18%
Text messages	17%
GPS locations.....	16%
Not sure.....	4%
None.....	51%

On which of the following platforms do you have an account?

46. Facebook.

Yes	80%
No	16%
Decline to answer.....	4%

47. Instagram.

Yes	49%
No	45%
Decline to answer.....	6%

48.	Twitter.	
	Yes	38%
	No	55%
	Decline to answer.....	7%
49.	LinkedIn.	
	Yes	28%
	No	64%
	Decline to answer.....	8%
50.	Snapchat.	
	Yes	46%
	No	48%
	Decline to answer.....	8%
51.	Pinterest.	
	Yes	37%
	No	55%
	Decline to answer.....	8%
52.	Tumblr.	
	Yes	15%
	No	76%
	Decline to answer.....	9%

If Respondent has an account on platform, ask

53.	On which of the following platforms have you engaged on the presidential campaign?	
	Facebook (n=1,713)	32%
	Twitter (n=827).....	24%
	Instagram (n=1,060).....	10%
	Pinterest (n=791).....	4%
	Snapchat (n=989).....	10%
	Tumblr (n=327).....	17%
	LinkedIn (n=604).....	4%

54. How would you rate your personal financial situation these days?

Net: Good..... 63%

Very good..... 10%

Good..... 52%

Net: Bad 34%

Fairly bad 26%

Very bad..... 8%

Refused 3%

55. In general, when I am my parent's age, I believe I will be...

Better off financially than they are now 41%

About the same as they are now 28%

Worse off financially than they are now..... 14%

Not sure..... 15%

Refused 3%

56. Which one of these best describes your religious preference?

Catholic..... 21%

Fundamentalist/Evangelical Christian 15%

Protestant..... 13%

LDS/Mormon..... 2%

Jewish..... 2%

Muslim 1%

Another religion..... 7%

No religious preference..... 24%

Not sure..... 4%

Decline to answer..... 11%

[If NOT “No religious preference” or “Decline to answer” in Q56, ask Q57]

57. How important is religion in your own life?

(n=1,395)

Very important 43%

Somewhat important..... 35%

Not very important 19%

Not sure..... 3%

Decline to answer..... 1%

[If “Catholic, Fundamentalist/Evangelical, LDS/Mormon, Protestant, or another religion, or not sure” in Q56 ask Q58]

58. Do you consider yourself a born-again Christian?

	(n=1,337)
Yes	34%
No.....	50%
Not sure.....	10%
Decline to answer.....	4%

59. Switching topics, which of these best describes your phone service at this time? **(Multiple responses allowed)**

Cell phone	88%
Landline phone service	15%
VOIP phone service	3%
None of these	5%

[If currently enrolled in a college, ask Q60-Q64]

60. Is your college/university...?

	(n=472)
Public	69%
Private	29%
Decline to answer.....	1%

61. Is the college/university that you currently attend...?

	(n=472)
In an urban or city area	53%
In a suburban area next to a city	26%
In small town or rural area	20%
Decline to answer.....	1%

62. How many undergraduate students are enrolled in your college/university? Your best estimate is fine.

	(n=472)
Less than 1,000	5%
1,000 - 4,999	24%
5,000 - 9,999	20%
10,000 - 19,999	26%
20,000 or more	23%
Decline to answer.....	3%

63. Where do you live while attending college?

	(n=472)
In an on-campus dormitory	28%
In fraternity/sorority housing	1%
In a campus-owned apartment	8%
In an apartment/house that is not campus-owned (not with parents).....	32%
At home, with my parents	28%
Somewhere else	2%
Decline to answer.....	2%

64. Are you a...?

	(n=472)
Full-time student	88%
Part-time student	11%
Decline to answer.....	1%

65. What is your gender?

Male	49%
Female.....	51%

66. What is your race and ethnicity?

White, Non-Hispanic	57%
Black, Non-Hispanic.....	13%
Hispanic	21%
Other, Non-Hispanic.....	7%
Two or more races, Non-Hispanic	2%

67. What is your current education level?

Less than high school.....	11%
High school.....	27%
Some college.....	38%
Bachelor's degree or higher.....	23%

68. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

Less than \$5,000	5%
\$5,000 - \$7,499	2%
\$7,500 - \$9,999	1%
\$10,000 - \$12,499	2%
\$12,500 - \$14,999	1%
\$15,000 - \$19,999	2%
\$20,000 - \$24,999	2%
\$25,000 - \$29,999	5%
\$30,000 - \$34,999	4%
\$35,000 - \$39,999	5%
\$40,000 - \$49,999	8%
\$50,000 - \$59,999	9%
\$60,000 - \$74,999	10%
\$75,000 - \$84,999	7%
\$85,000 - \$99,999	7%
\$100,000 - \$124,999	10%
\$125,000 - \$149,000	6%
\$150,000 - \$174,999	5%
\$175,000 or more	4%

69. Are you now married, widowed, divorced, separated, never married, or living with a partner?

Married.....	22%
Widowed.....	*
Divorced.....	2%
Separated.....	1%
Never married	64%
Living with partner	12%

70. Age:

18.....	8%
19.....	7%
20.....	8%
21.....	7%
22.....	8%
23.....	9%
24.....	10%
25.....	8%
26.....	7%
27.....	9%
28.....	9%
29.....	9%

71. Are you the head of your household?

Yes	42%
No	58%

72. Including yourself, how many people currently live in your household at least 50% of the time? Please remember to include babies, or small children, include unrelated individuals (such as roommates), and also include those now away traveling or in a hospital.

1	10%
2	22%
3	26%
4	21%
5	11%
6	6%
7	2%
8	*
9	*
10+	1%

73. How many members are there in each age group in your household? (Average number)

0 – 12 months old	0.1
2 – 5 years old	0.2
6 – 12 years old	0.2
13 – 17 years old	0.2
18 years or older	2.8

74. Which statement best describes your current employment status?

NET: Working..... 68%

As a paid employee 64%

Self-employed 4%

NET: Not Working 33%

On temporary layoff from a job 1%

Looking for work 14%

Disabled 3%

Retired *

Other 15%

75. Are your living quarters...?

Owned or being bought by you or
someone in your household 59%

Rented for cash 37%

Occupied without payment of cash rent 4%

76. Which best describes the building where you live?

A one-family house detached from any
other house 63%

A one-family house attached to one or
more houses 9%

A building with two or more apartments 23%

A mobile home 4%

Boat, RV, van, etc. *

77. Do you have Internet access in your home?

Yes 100%

78. What region do you live in?

Northeast 18%

Midwest 21%

South 37%

West 25%

79. Do you live in a metro or non-metro area?

Non-metro (rural)..... 13%

Metro..... 87%

80. What region do you live in? (Based on state of residence)

New England	4%
Mid-Atlantic	14%
East-North Central	14%
West-North Central	7%
South Atlantic	21%
East-South Central	6%
West-South Central	11%
Mountain	6%
Pacific	19%

A complete Field Report from GfK Knowledge Networks) is available upon request. Included in the report are details on cooperation rates, KN methodology, survey administration, survey sampling and sample weighting.
