



**National Campaign Conference Fall 2018**  
*Activating Campus Voter Participation*  
**September 21 – 23, 2018**

Harvard Square Hotel  
110 Mt. Auburn St.  
Cambridge, MA 02138  
(617) 864-5200

Institute of Politics  
Harvard Kennedy School  
79 John F. Kennedy St.  
Cambridge MA 02138

**Friday, September 21, 2018**

- 4:45 pm Meet in the lobby of the Harvard Square Hotel to walk to HKS.
- 5:00 – 6:00 pm **Reception**  
*Fainsod Room (Littauer 324)*
- 6:00 – 7:00 pm **Official Welcome & Remarks**  
Mark Gearan, Director Institute of Politics  
Eloise Kaehny, Chair, National Campaign, Harvard College '19  
*Malkin Penthouse, Littauer Building*
- 7:00 – 8:00 pm **Keynote and Dinner**  
Brittany Packnett, Fall IOP Resident Fellow, Vice President at Teach for America, Co-Founder of Campaign Zero  
*Malkin Penthouse, Littauer Building*
- 8:00 – 8:10 pm **Wrap-Up/Preview of Saturday**  
Eloise Kaehny  
*Malkin Penthouse, Littauer Building*
- 8:30 – 10:00 pm **Optional: Vote Together Party**  
Leaders: Eloise Kaehny and Teddy Landis  
*TBD*

**Saturday, September 22, 2018**

*Please note that to enter the Kennedy School on weekends, you must present a photo ID at the main entrance on 15 Eliot St.*

- 7:30 – 8:30 am **Optional: Walk/Run Around the Charles River**  
*Meet outside at 79 John F. Kennedy St for a loop around the river*
- 9:00 – 9:30 am **Breakfast, Introductions, & Norm Setting**  
Amy Howell, Executive Director, Institute of Politics  
Sam Novey, Mile 22 Associates  
Eloise Kaehny, National Campaign, Harvard College '19  
*Allison Dining Room (Taubman 520)*

- 9:30 – 10:30 am      **Moving the Needle: College Student Voting**  
 Participants:  
 - Joanna Woodson, Mile 22 Associates, Western Carolina University '16  
 - Chelsey Hall, Abrams for Georgia, DePaul University  
 - Cam Keen, Student Government President '17, University of Georgia '18, University of Georgia Law '21  
 - Raymond Partolan, Kuck Baxter Immigration, LLC, Mercer University '15  
 - Valencia Richardson, Georgetown Law Center '20, Louisiana State University '17, Puffin Fellow  
 Moderator:  
 - Joey Wozniak, Mile 22 Associates  
*Nye ABC (Taubman 520)*
- 10:30 – 10:45 am      **Break**  
*Snacks and coffee available in the Allison Dining Room*
- 10:45 – 12:45 pm      **Public Narratives Workshop**  
 Introduction: Sam Novey, Mile 22 Associates  
 Dr. Marshall Ganz, Rita E. Hauser Senior Lecturer in Leadership, Organizing, and Civil Society, Harvard Kennedy School  
*Nye ABC (Taubman 520)*
- 12:45 – 1:15 pm      **Lunch**  
*Allison Dining Room (Taubman 520)*
- 1:30 – 3:30 pm      **Town Hall**  
 Introduction: Teddy Landis, Chair of Harvard Public Opinion Project and Co-Chair of Harvard Votes Challenge  
 John Della Volpe  
*Starr Auditorium (Belfer 200)*
- 3:30 -- 4:00 pm      **Press Talk/Break**  
 Snacks and coffee available in the Allison Dining Room  
*Nye ABC (Taubman 520)*
- 4:00 – 5:00 pm      **Student Spark Talks**  
*Nye ABC (Taubman 520)*
- 5:00 – 5:45 pm      **Action Planning: Best Practices from the Field**  
 - Catherine Fish, ALL IN Campus Democracy Challenge  
 - Teddy Landis, Harvard National Campaign, Harvard College '20  
 - Derek Paulhaus, Harvard Votes Challenge, Harvard College '19  
 - Rob Watson, Civic Engagement Strategist, Institute of Politics, Harvard College '09, Harvard Graduate School of Education Ed.M 2018  
*Nye ABC (Taubman 520)*
- 6:00 – 7:00 pm      **Tour of Harvard**  
*Departs from the John F. Kennedy Jr. Forum*
- 7:00 pm      **Dinner**  
*Tasty Burger Underground, 40 John F. Kennedy St. Cambridge MA*

**Sunday, September 23, 2018**

- 8:30 – 9:00 am           **Breakfast**  
*Allison Dining Room (Taubman 520)*
- 9:00 – 10:30 am       **Action Workshopping on Improving Student Voter Participation**  
Sam Novey, Mile 22 Associates  
*Nye ABC (Taubman 520)*
- 10:30 – 10:45 am      **Break**  
*Snacks and coffee available in the Allison Dining Room*
- 10:45 – 11:30 am      **Pitch Competition Presentations from Student Leaders**  
*Nye ABC (Taubman 520)*
- 11:30 – 12:00 pm      **Conference Wrap Up & Next Steps**  
Eloise Kaehny  
*Nye ABC (Taubman 520)*
- 12:00 pm               **Adjourn**